,2,61

CABLE ADDRESS: HERBST - NEW YORK

HERBST BROTHERS

SEEDSMEN, INC.

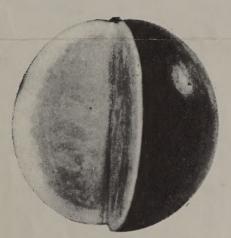
TREE-SHRUB-FLOWER-VEGETABLE-GRASS SEED 678 Broadway · New York 12, N. Y.



June 15, 1954

SEEDLESS WATERMELON

A valuable new introduction.



Seedless Watermelon No. 4 Straight Green

After having been tried for four seasons, the production of Seedless Water-melons is now an accepted practice. Many growers, producing for local markets and roadside stands, continue to find it a most profitable crop. Consider listing the seed in your 1955 catalogue.

The seed is produced by T. Sakata & Co., of Yokohama, Japan. It is actually an

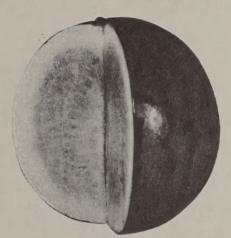
F-l hybrid, a hybrid between a tetrapil and a deploid. The mature melon has only the slightest trace of a seed coat, which is eaten just like cucumber. The melon is of attractive size, filling the demand for Ice Box Melons.

We offer two fine strains:

Seedless #4. Plain green rind.
Average weight 12 lbs.

Seedless #13. Striped green rind.
Average weight 13 lbs.

Offer this melon to your market gardener trade as well as home gardeners. Prices for 1954 crop seed on application.



Seedless Watermelon No. 13 Green Striped

